



## TOURISM ECONOMICS

SECS-P/06 - 8 CFU - 1° Semester

### Teaching Staff

#### MARCO PLATANIA

**Email:** marco.platania@unict.it

**Office:** Palazzo Ingrassia - via della biblioteca 4

**Phone:** 0952508074

**Office Hours:** Lunedì (Monday) 17.00- 19.00; Venerdì (Friday) 8.30-10.00

---

### LEARNING OBJECTIVES

The course aims to analyse the economic characteristics of the tourism system. In particular, it will be studied the area as a tourist destination, through the analysis of the main actors involved. Given the complexity of the analysis will be taken into account - as well as the economic dimension - the environmental aspects: they will then study the main characteristics of sustainable tourism. Finally, the course will also professionalizing content through the presentation of "case studies".

---

### TEXTBOOK INFORMATION

Foreign students could choose between english or italian language program

english language program

Dwyer, L., Forsyth, P., & Dwyer, W. (2010). Tourism economics and policy (Vol. 3). Channel View Publications (chapters 1, 2, 3, 4, 5, 16, 17, 19, 20, 21)

italian language program

1. Garibaldi R., Economia e gestione delle imprese turistiche, Hoepli, 2008.
  2. Costa, P., Manente, M., & Furlan, M. C. (2001). Politica economica del turismo. TUP, Touring Editore, Milano (chapters 1, 2, 3, 11 e 12).
  3. Costa, P., & Manente, M. (2000). Economia del turismo: modelli di analisi e misura delle dimensioni economiche del turismo. Touring club italiano (chapters 1, 4 e 5).
-