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## ECONOMICS OF AGRI-FOOD QUALITY PRODUCTS

AGR/01 - 6 CFU - 2° Semester

### Teaching Staff

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## LEARNING OBJECTIVES

Increasing knowledge on the economic aspects of quality in relation to evolution the demand for food products and the public and private instruments that support it

## COURSE STRUCTURE

The attendance of courses is not obligatory, however it is strongly recommended as it facilitates the learning path and the evaluation of the student's achievement.

### Information for students with disabilities and/or DSA.

As a guarantee of equal opportunities and in compliance with current laws, interested students can ask for a personal interview in order to plan any compensatory and/or dispensatory measures, based on their specific needs and on teaching objectives of the discipline. It is also possible to ask the departmental contacts of CInAP (Center for Active and Participatory Integration - Services for Disabilities and/or DSAs), in the persons of professors Giovanna Tropea Garzia and Anna De Angelis.

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## **DETAILED COURSE CONTENT**

Quality: the concept's origins. The role of quality in the agri-food sector. Evolution of the agri-food system. Quality in economic theory. The markets for differentiated products: consumer and producer behaviour in the context of information asymmetry. The policies adopted to promote the quality of agri-food products. The instruments for the protection and enhancement of quality in the agri-food sector.

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## **TEXTBOOK INFORMATION**

1. Belletti G., Marescotti A. La qualità nel sistema agro-alimentare, Dispense, Università di Firenze.
  2. Belletti G., Marescotti A. 1996. Le nuove tendenze dei consumi”, in: Berni P., Begalli D. (a cura di), I prodotti agroalimentari di qualità: organizzazione del sistema delle imprese, Il Mulino, Bologna.
  3. Gabriele Canali. 2010. Verso una politica Ue della qualità agroalimentare. Quali strumenti per la competitività?, Working paper.
  4. Carbone A. I mercati dei prodotti agroalimentari di qualità, Dispense. Università della Tuscia
  5. ISMEA. 2006. La qualità come strategia per l’agroalimentare italiano.
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