



ECONOMIA AZIENDALE P - Z

SECS-P/07 - 6 CFU - 1° Semester

Teaching Staff

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Office Hours: Martedì ore 10,00-12.00

LEARNING OBJECTIVES

Knowledge and understanding: The course aims to provide students with the fundamental term and methodologies related to the business administration, useful for representing and understanding the functioning of companies.

Applying knowledge and understanding: The acquired knowledge about business administration will make able the students to develop technical, accounting, managerial and organizational skills which are useful for the study of specific disciplines. In particular, the student will acquire technical language related to business disciplines. It will be given to him/her the opportunity to acquire the concepts and the basic language of economic analysis of business processes in order to capture the representative elements of the companies and the determinants of their equilibriums.

Making judgements: The course will enable students to develop autonomy of judgment and it will place the student in the position to make considerations about the company's equilibriums and the business operations.

Communication skills: Based on the acquired knowledge, students can develop communication skills and social skills for business consulting. They will be able to make accounting evaluations, when he/she work at the company covering administrative positions.

Learning skills: The study of the discipline will enable the student to understand the business dynamics framing the analysis of the managerial moments in the unified and coordinated vision of business events

COURSE STRUCTURE

Lectures.

DETAILED COURSE CONTENT

The course program contains 2 parts and deals with the study of the typical business operations, the business income, the working capital, the business equilibriums and functions.

The course's contents are articulated as follow: the business . The business company. The operations system. The various business processes and their management, organizations and control.

The course is delivered through lectures and exercises.

TEXTBOOK INFORMATION

1. Marchi L. (a cura di), Introduzione all'economia aziendale. Il sistema delle operazioni e le condizioni di equilibrio aziendale, Giappichelli, 2018
